

**The Creemore BIA**  
**Profit & Loss Budget Overview**  
 January through December 2021

	Jan - Dec 21
Ordinary Income/Expense	
Income	
<b>INCOME</b>	
General Donation	15,000.00
Interest	360.00
Levy Income	20,000.00
Merchandise Sales	30.00
<b>Total INCOME</b>	35,390.00
<b>Total Income</b>	35,390.00
Expense	
<b>ADMINISTRATION</b>	
Memberships	224.25
Misc Admin & Meetings	300.00
Postal Services	173.00
<b>Total ADMINISTRATION</b>	697.25
<b>EVENTS</b>	
Christmas	5,800.00
<b>Total EVENTS</b>	5,800.00
<b>MARKETING</b>	
Campaigns/Events	4,000.00
Print	2,900.00
Social Media	1,200.00
Website	700.00
<b>Total MARKETING</b>	8,800.00
<b>SIGNAGE</b>	
Billboards	300.00
Tourism Oriented Directional	833.00
<b>Total SIGNAGE</b>	1,133.00
<b>STREETSCAPE</b>	
<b>BEAUTIFICATION</b>	
Flowers	5,900.00
Furnishing	1,200.00
Maintenance	3,500.00
Seasonal Decor	3,400.00
<b>Total BEAUTIFICATION</b>	14,000.00
<b>GARBAGE</b>	
Garbage Bin	1,136.32
Garbage Labour	1,770.00
Supplies	110.00
<b>Total GARBAGE</b>	3,016.32
<b>Total STREETSCAPE</b>	17,016.32
<b>Total Expense</b>	33,446.57
<b>Net Ordinary Income</b>	1,943.43
<b>Net Income</b>	1,943.43