



## Clearview Economic Development Advisory Committee AGENDA

April 5<sup>th</sup>, 2022 at 4:30 p.m.

[Via zoom](#)

All information including opinions, presentations, reports, documentation, etc. that are provided at a public or open meeting are considered a public record.

- 1. Call to Order**
- 2. Welcome**
- 3. Declaration of disqualifying interests and general nature thereof**
- 4. Approval of Agenda**

### **Recommendation:**

Be It Resolved that the Economic Development Advisory Committee hereby approve the Agenda dated April 5th, 2022 as presented.

- 5. Approval of minutes – March 2, 2022**
- 6. Business arising from the Minutes**

- 6.1 The committee should further discuss
  - a. Music in the park – Bill**
  - b. Feasibility study on a hotel in our area - discuss the idea of doing some preliminary research first – Judith**
  - c. Survey of our local businesses., asking them a collection of questions. From Covid impact, current challenges, what could our committee help with, would a local hotel benefit them. This would be for all sectors of business in Clearview - Judith**

### **7. Financial Report - NA**

### **8. Local Economic Development Tool – the 5 Capitals**

- 8.1 For Discussion, CAO **John Ferguson**, to provide the Committee with an overview. The first link below describes the ["five capitals"](#). The second link outlines an initial view on [developing a Strategic Community Economic Development Strategy](#).

### **9. New Business**

9.1 Advisory: New tourism innovation program offering mentorships and grants launching in Simcoe County (attachment) – **Mayor Measures**.

### **10. Next Meeting - May 3rd, 2022 at 4:30 p.m.**

## **11. Adjournment**

### **Recommendation:**

Be It Resolved that the Clearview Economic Development Advisory Committee Meeting be adjourned at \_\_\_\_\_ p.m.