



Creemore Business Improvement Area Meeting Minutes

August 10, 2021

7:00 p.m.

[Webinar](#)

Members Present: Jackie Durnford, Laurie Severn (President), Heather Harding, Jennifer Yaeck, and Linda de Winter.

Members Absent: Sara Hershoff (Treasurer) and Councillor John Broderick.

Staff Present: Cayla Reimer, Committee Coordinator.

1. Welcome

Interim Chair, Jackie Durnford welcomed members and called the meeting to order at 7:03 p.m.

2. Approval of [Agenda](#)

Resolution:

Moved by Jennifer Yaeck, seconded by Linda de Winter, Be It Resolved that the Creemore Business Improvement Area Board hereby approve the Meeting Agenda dated August 10, 2021 as presented.

Motion Carried.

3. Disclosure of disqualifying interest and the nature thereof

No disqualifying interests were disclosed.

4. Approval of the Minutes – [July 13, 2021](#) and [July 27, 2021](#)

Resolution:

Moved by Jennifer Yaeck, seconded by Linda de Winter, Be It Resolved that the Creemore Business Improvement Area Board hereby approve the Meeting Minutes dated July 13, 2021 and the General Membership Meeting Minutes dated July 27, 2021 as presented.

Motion Carried.

5. Business arising from the Minutes

5.1 Payment Options (POS for BIA)

No updates at this time.

5.2 Billboards

No updates at this time.

5.3 Chill on Mill

Linda informed the Board that the Chill on Mill initiative has been going well and is looking for buskers to provide music activation on the street, however; health unit regulations (2meters apart from spectators, no singing, and plexi/plastic barrier) require a barrier between performer(s) and public.

The Board discussed adding audio to street activation (outdoor speakers).

6. Street Décor Update

No street décor update, apart from readying fall planters for September.

7. Events

7.1 Christmas

The Board discussed the holiday season and location of events should the Village Green project not be complete to host such events.

8. Public Participation

There was no public participation.

9. Financial update

Treasurer, Sara Hershoff was not present to provide a report.

10. Marketing

Laurie informed the Board that the Township is reviewing the vending by-law fees and provided a brief explanation of the vending by-law. Laurie provided communication from the Township By-law Officer (attached).

The Board discussed the possibility of a portion and/or additional fee to off set costs of clearing additional garbage etc.

11. New Business/Unfinished Business

11.1 Covid Rapid Tests

Jennifer Yaeck informed the Board that the government has started to deploy rapid testing kits for free and will provide more information to the membership.

11.2 Development

Laurie provided information on a proposed development at 143 & 145 Mill Street. A public meeting will be held on August 23, 2021 and comments will need to be submitted by August 20, 2021. The Board discussed engaging the membership on the proposal to include comments and suggestions for the scheduled public meeting.

11.3 Board Members

The Board discussed filing a vacancy on the Board

Resolution:

Moved by Jennifer Yaeck, seconded by Linda de Winter, Be It Resolved that the Creemore Business Improvement Area Board hereby recruit for one additional Board member.

Motion Carried.

11.3 Village Green

Laurie Severn provided a brief update on the Village Green progress and the resignation of the Executive director and the future of the Management Board/Board of Directors who will oversee the proposed staff positions.

12. Next Meeting – September 14, 2021 at 7:00p.m.

13. Adjournment

Resolution:

Moved by Jennifer Yaeck, Be It Resolved that the Creemore Business Improvement Area Board Meeting hereby adjourn at 7:42 p.m.

Motion Carried.

Date Minutes approved: September 14, 2021.

Laurie Severn, Chair

Cayla Reimer, Committee Coordinator