



Clearview Economic Development Advisory Committee Meeting
MINUTES

August 3rd, 2021

4:30 p.m.

[Webinar](#)

Members Present: Mayor Doug Measures (Chair), Deputy Mayor Barry Burton, Bill Roskar, Jennifer White, and Kelly Kramer.

Staff Present: CAO, John Ferguson and Administrative Assistant, Jennifer Cain-Percy, Director of Community Services

Regrets: Heather Harding, Judith Crawford

Guests: Entrepreneur, Chase Quanbury

1. Welcome:

Chair, Mayor Measures welcomed guests and called the meeting to order at 4:33 p.m.

2. Approval of Agenda

Resolution: Be It Resolved that the Economic Development Advisory Committee hereby approve the Agenda dated August 3rd, 2021 as presented. Moved by Deputy Mayor Barry Burton, seconded by Kelly Kramer.

Motion Carried.

3. Business arising from the Minutes -none

4. Approval of Minutes

Resolution: Be It Resolved that the Economic Development Advisory Committee hereby approve the minutes dated June 1, 2021 as presented. Moved by Bill Roskar, seconded by Bill Roskar.

Motion Carried.

5. Disclosure of disqualifying interest and the nature thereof

No pecuniary interest was declared.

6. Planning Workshop

Entrepreneur, Chase Quanbury, provided the Committee with a presentation on retail cannabis along with some social media reviews. The Committee discussed retail cannabis with some questions and discussion. Chase Quanbury discussed a possible survey being offered to the community to gauge interest, concern, etc. from the support of the Township proposing the Economic Development Committee to propose this to Council.

Mayor Measures thanked Chase Quanbury for presenting to the Committee and Deputy Mayor Barry Burton put forth a motion that we request a survey to be conducted/supported by Council, Bill Roskar seconded. Motion carried.

7. Affordable Housing Workshop on August 25, 2021 9:00 AM-12:00 PM

Mayor Measures shared if anyone from the committee has an interest in watching the workshop as an information session, please reach out to our Clerks office.

8. Financial Report –Mayor Doug Measures asked CAO John Ferguson to have staff prepare an update for the next meeting.

9. New Business

- Deputy Mayor Barry Burton mentioned as a member of the Economic Development Committee for the County he wanted to share County’s Draft [Growing Agritourism](#), which is a toolkit for how to launch your product, living wage, and growing your agribusiness.
- Kelly informed the Committee of the Map called Tasty Tours that is in the process of being finalized. The Chamber Business awards are going forward, and the winners selected and announced sometime at the end of September. Other events are White Wednesday for store fronts promoting walk-in’s, and a Business Crawl sometime in the Spring with a passport and prize for winner.
- Kelly mentioned a request for a hotel study for accommodations was made at the Chamber. The committee discussed hotels, settlement area, and franchises. Jen White stated that a hotel is the key to unlocking economic development, types of accommodation a handful of BnB’s and some boutique accommodations. Mayor/Deputy Mayor thanked Jen White for her insight and looks forward to Jen White bringing back further hotel report information back to the committee. Jen White responded specifically to Hilton brands; she would be pleased to provide information report.
- Kelly asked about locations for elections for the Chamber, the Mayor provided some options for her to look at.
- Deputy Mayor Barry Burton discussed the Lavender farms has put forward an application to the NEC for Agritourism. It has been deferred until the next NEC meeting in September.

10. Next Meeting – Tuesday September 7, 2021 at 4:30 p.m.

11. Adjournment

Resolution:

Moved by Bill Roskar, seconded by Deputy Mayor Barry Burton, Be It Resolved that the Clearview Economic Development Advisory Committee meeting be adjourned at 5:33p.m.

Motion Carried.

Date Minutes Approved: August 3rd, 2021

Mayor Doug Measures, Chair

Jennifer Cain-Percy, Administrative Assistant