



Creemore Business Improvement Area Special Meeting Minutes

June 29, 2021

7:00 p.m.

[Webinar](#)

Members Present: Laurie Severn (President), Linda de Winter, Councillor Doug McKechnie, Sara Hershoff (Treasurer), and Otta Zapotocky.

Members Absent: Heather Harding, Jackie Durnford, and Jennifer Yaeck.

Staff Present: Cayla Reimer, Committee Coordinator.

1. Welcome

Chair, Laurie Severn welcomed members and called the meeting to order at 7:33 p.m.

2. Approval of [Agenda](#)

Resolution:

Moved by Councillor Doug McKechnie, seconded by Otta Zapotocky, Be It Resolved that the Creemore Business Improvement Area Board hereby approve the Special Meeting Agenda dated June 29, 2021 as presented.

Motion Carried.

3. Disclosure of disqualifying interest and the nature thereof

Sara declared a disqualifying interest in item 4 as she is the owner of the Echo and may profit from advertisements placed in the publication.

4. Street Closure

The Board discussed implementing street closures on weekends in July and August to create open air markets to allow a greater area for pedestrian traffic on Mill Street from Elizabeth Street up to the funeral home.

The Board discussed ensuring that there is enough activity on the street warranting the proposed street closures to avoid conflict and inconveniences to the membership.

The Board discussed communication of the closure, barriers, activation, displays, and set up dimensions.

The Board discussed a potential budget of approximately \$2,500 including items such as; \$400 signs, \$250 (3 x 1/4 page) advertisements in echo, \$350 to create signage, \$500 wagon, and additional fee for assistance to move barricades at approximately \$250.

The Board will need to firm up dates and times such as Friday evenings to Sunday mornings.

Resolution:

Moved by Linda de Winter, seconded by Sara Hershoff, Be It Resolved That the Creemore Business Improvement Area Board hereby approve to apply for street closures to facilitate socially distanced shopping in the BIA area on weekends in July and August with a total budget of \$2,500 as a new line item in the 2021 budget.

Motion Carried.

5. Next Meeting – July 13, 2021 at 7:00p.m.

6. Adjournment

Resolution:

Moved by Otta Zapotocky, Be It Resolved that the Creemore Business Improvement Area Board Meeting hereby adjourn at 7:56 p.m.

Motion Carried.

Date Minutes approved: July 13, 2021.

Laurie Severn, Chair

Cayla Reimer, Committee Coordinator