



## Creemore Business Improvement Area MANAGEMENT MEETING AGENDA

February 09, 2021 at 7:00 p.m.

[Webinar](#)

All information including opinions, presentations, reports, documentation, etc. that are provided at a public or open meeting are considered a public record.

### **1. Welcome**

### **2. Approval of Agenda**

#### **Recommendation:**

Be It Resolved that the Creemore Business Improvement Area Management Board hereby approves the Agenda dated February 09, 2021 as presented.

### **3. Disclosure of pecuniary interest and the nature thereof**

### **4. Approval of Minutes** – January 12, 2021

#### **Recommendation:**

Be It Resolved that the Creemore Business Improvement Area Management Board hereby approves the Management Minutes January 12, 2021 as presented.

### **5. Business arising from the Minutes**

- 5.1 Santa Float
- 5.2 Payment Options (POS for BIA)
- 5.3 Billboards

### **6. Street Décor Update**

Nancy Johnston to provide Street Décor Update.

### **7. Events**

- 7.1 Simcoe County Tourism – Ride Simcoe County
- 7.2 Purple Hills 10x10 program
- 7.3 Wild about Winter

### **8. Public Participation**

- Questions or comments to be directed to the Chair.
- Questions shall not refer to personal matters, litigation or potential litigation or any item considered confidential.
- Limit of 15 minutes
- Limit of 5 minutes per person

### **9. Financial Report**

Treasurer, Sara Hershoff to provide Financial Update.

### **10. Marketing**

- 10.1 Share the Love Campaign

### **11. New Business/Unfinished Business**

- 11.1 Clearview Chamber of Commerce

**12. Next Meeting** – AGM March 09, 2021 at 7:00 p.m.

### **13. Adjournment**

**Recommendation:**

Be It Resolved that the Creemore Business Improvement Area Management Board meeting be adjourned at \_\_\_\_\_ p.m.