



Creemore Business Improvement Area MEMBERSHIP MEETING AGENDA

April 9, 2019 at 7:00 p.m.
Creemore Station on the Green
10 Caroline Street, Creemore ON

All information including opinions, presentations, reports, documentation, etc. that are provided at a public or open meeting are considered a public record.

1. Welcome

2. Approval of Agenda

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Membership hereby approves the Agenda dated April 9, 2019 as presented.

3. Disclosure of pecuniary interest and the nature thereof

4. Approval of [Minutes](#) – March 12, 2019

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Membership hereby approves the Board of Management and General Membership Minutes dated March 12, 2019 as presented.

5. Events

- 5.1 Amanda Murray
- 5.2 Creemore Legion - Norm
- 5.3 Champlain Slept Here – Patti Cleary
- 5.4 Easter Update
- 5.5 Vintage Festival Update
- 5.6 Fire, Beards, and Axes Update
- 5.7 Creemore Nights Update
- 5.8 Car Show Event Proposal

6. Business arising from the Minutes

7. Public Participation

- Questions or comments to be directed to the Chair.
- Questions shall not refer to personal matters, litigation or potential litigation or any item considered confidential.
- Limit of 15 minutes
- Limit of 5 minutes per person

8. Financial Report

- 8.1 Treasurer, Sara Hershoff to provide a financial update.
- 8.2 Garbage Report

9. Marketing

9.1 Southern Georgian Bay Tourism Presentation

10. New Business/Unfinished Business

10.1 Storage of BIA goods

10.2 Sidewalk repairs

11. Next Meeting – May 14, 2019 at 7:00 p.m.

12. Adjournment

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board meeting be adjourned at _____ p.m.



REVISED CALENDAR FOR 2019

CREEMORE BIA EVENTS:

Tuesday, April 9th – BIA Meeting

Saturday, April 20th – Easter in Creemore - Easter Egg Hunt

Tuesday, May 14th – BIA Meeting

Saturday, May 18th – Creemore Farmers Market (Every Saturday Oct. 12)

Saturday, May 25th – Vintage Fest 9-3pm

Tuesday, June 11th – BIA Meeting

Sunday, June 16th – Fire Beards & Axes

Monday, July 1st – Canada Day - Children's Bike Parade - Fireworks

Friday July 5 - Aug. 30 "Creemore Nights" every Fri. until last Fri. August)

Tuesday, July 9th – BIA Meeting

Tuesday, August 13th – BIA Meeting

Tuesday, September 10th – BIA Meeting

Tuesday, October 8th – BIA Meeting

Saturday, October 12th – Horse & Hound

Thursday, October 31st – Creemore BIA Halloween

Tuesday, November 12th – BIA Meeting (AGM?)

Sunday, November 24th – Holiday Window Reveal

Saturday, December 7th – Santa Clause Parade

Non BIA Events

- Saturday, March 16th – Creemore Springs “Come & Go”
- Thursday, March 21st – Beer & Books @ Creemore Springs
- Saturday, March 23rd – Royal Wood @ The Avening Hall
- Friday, April 12th – Wintersleep @ The Avening Hall
- Saturday, April 27th – Choir! Choir! Choir! @ The Avening Hall
- Wednesday, May 15th – Beer & Books @ Creemore Springs
- Saturday, May 25th – Creemore Springs Turas Mor
- Saturday, May 25th – Purple Hills Arts Society Dinner
- Friday May 31- June 1 - Clearview Days at GNE - 25 Years
- Wednesday, June 16th – Beer Dinner with Oliver & Bonacini & CSB
- Saturday July 13 – Miller’s Dairy Day
- Saturday, August 24th – Copper Kettle Festival
- Saturday, September 14th – Dunedin Literary Festival
- Thursday, October 3 to Sunday, October 6th – Small Halls Festival
- Saturday, Oct. 5 to Sunday Oct. 6th – Creemore Festival of the Arts
- Saturday, September 28th – Mountain Equipment Co-op Bike Ride
- Saturday Sept 28 – Doors Open Clearview - Creemore Echo
- Saturday, October 12th – Oktoberfest @ Creemore Springs
- Wednesday, October 16th – Beer & Books @ Creemore Springs



CLEARVIEW

March 21, 2019

Creemore Nights
Hosted by the Creemore BIA
Attn: Laura Severn, President

Sent via email:
whereislaurie@gmail.com

Dear Ms. Severn,

RE: Creemore Nights

Clearview Township is very proud of the Signature and Community Events that happen across our community and would like to ensure the continued success by supporting events and community organizations.

This correspondence will provide confirmation that the **Creemore Nights** will receive maximum funding in the amount of **\$1,000** as indicated in the PCR-003-2019 Council Report presented on March 18, 2019. This funding is for 2019 only as it is a result of the re-allocation of funds normally set aside for the Creemore Children's Festival. The Creemore Nights will receive many benefits but will not be officially listed as a Signature Event.

The Creemore Nights will be included in the 18-week full page advertisement campaign in the Stayner-Wasaga Sun and Connection. In addition, there are numerous social media posts leading up to the signature event and when possible, on the day of the event. Signature events also receive priority access to Event Equipment and Tourism Assistants.

To access the fund, please submit, in writing, a one-page summary indicating:

- Brief description of the 2019 Creemore Nights
- Describe how the funds will be used
 - Eligible expenses may include, programming/performance fees, staging/AV equipment rental, advertising and publicity, visitor services (ie: bussing, porta-johns).



CLEARVIEW

- Ineligible expenses: wages, insurance, alcohol, capital expenses, food and beverage, merchandise, permits.
- Anticipated number of visitors/method of tracking participants
- Include social media accounts and current website

Also, include an invoice in the amount requested of **\$1,000** so that the request can be processed by the Clearview Township finance department.

All funding programs will be required to have the Clearview Township logo in a prominent position on print and digital advertising. Drew Hale, Communications & Marketing Coordinator will provide you with the electronic versions of the Clearview logo. Approval is required prior to the publication of any materials. Facebook Event posts will require 'Discover Clearview' to be listed as a co-host.

Organizers who receive funding through the Signature Events program will be required to submit a final report within 60 days of the event. Please submit a one-page summary indicating:

- Attendance/Ticket Sales
- TREIM Summary for Simcoe County
(<http://www.mtc.gov.on.ca/en/research/treim/treim.shtml>)
- Summary of how the funding was used to support or enhance the event
- Photographs
- The number of volunteers and total volunteer hours
- Any other comments or suggestions

The municipal event fund will be reviewed at the end of 2019 and it is possible that a "best practice" model will be implemented in 2020. Receiving funding in 2019 will not guarantee that funds will be available in 2019. Signature events must abide by all Clearview Township policies and expectations for hosting events in our Township. To learn more about hosting an event and to access resources, visit:

<https://www.discoverclearview.ca/community-events/host-event>



CLEARVIEW

Should you have any questions or concerns, please contact Amanda Murray, Community Culture & Tourism Coordinator at 705-428-6230 ext. 249 or via email at amurray@clearview.ca. Please submit your request to Amanda Murray as soon as possible to ensure funding.

On behalf Clearview Township, I would like to wish you and the volunteers a successful **2019 Creemore Nights**.

Sincerely,

Stephen W. Sage
CAO
705-428-6230 ext. 228
ssage@clearview.ca

Streetscape Operations Report

Garbage Bin

Background:

The Creemore BIA has a large bin located behind the Creemore Home Hardware. This is where trash from the street receptacles as well as Station on the Green and large community events when required. There has been use by individuals but we do not know who they are or even if they are members.

Issue to be addressed:

1. Cost of the receptacle
2. Creating fair access to the bin for members

Suggested solutions:

1. Cost of the receptacle:

To reduce the cost of the bin we can move to alternating weeks in the winter when garbage is less. Quote attached.

2. Creating fair access to the bin for members

Finding the key holders has proven to be impossible so to eliminate dumping from non-members or excessive dumping from specific businesses it is recommended that we create a user fee system for accessing the key.

Method:

- Communicate with the membership that we are changing the key
- Offer members the ability to:
- “buy” a key for 2019 which allow them access to dumping ONLY the garbage from their business to a maximum perhaps (we can put together a little agreement). Maybe \$75 or \$100 annually.
 - Or access the key through Nancy or Sara for a tipping fee (TBD)
 - Change the lock AGAIN if we feel there is a key problem happening.

Prepared by Sara Hershoff
Treasurer



QUOTE

8903 Simcoe Road 56, PO Box 2022

Angus ON, L0M 1T0

NOW OPEN IN MIDLAND!

1083 MacDonald Road

Midland ON, L4R 4K3

Head Office / Dispatch: (705) 424-0082

Toll Free: (877) 324-0082

Midland Office: (705) 527-5450

Fax: (705) 735-1784

Customer:	Creemore BIA		
Address:	PO Box 2062		
City:	Creemore	P.O.:	L0M 1G0
Tel:	(705) 466-9906	Fax:	

Attention:	Sara		
Contact:	sara@creemore.com		
Site Address:	Central Location - Caroline Street		
Tel:			

Quotation Date	Sales Rep	Delivery Date	Terms
March 29, 2019	Shannon Easton	As Required	30 days

Container Size	Description	Container Cost per lift	Dump charges per Metric tonne	Flat Pricing per Month	Total
<u>Current Service</u>					
6 YD	Waste Serviced Every Other Week	\$40.50		\$87.68	
<u>Proposed Service</u>					
6 YD	April - December - Waste Serviced Every Other Week	\$40.50		\$87.68	
6 YD	January - March - Waste Serviced Once per Month	\$40.50		\$40.50	

Environmental/Fuel Surcharge _____ 8%

Pricing Subject to 13% HST

If the quotation listed above is acceptable please sign and return via fax

Name: _____

Date: _____

Signature: _____