



CLEARVIEW

Creemore Business Improvement Area

MINUTES

September 27th, 2018

6:00 p.m.

Station on the Green

Members Present: Laurie Copeland (Vice President), Sara Hershoff (Treasurer), Corey Finkelstein (Past President), Councillor Thom Paterson, Karen Gaudino (Secretary), and Jackie Durnford (President).

Members Absent:

Staff Present: Sarah Tuck (Records Management Coordinator)

Guests: Denise Kacolevich, Doug Mills, Norah Mills, Trina Berlo, Cyndy Rupert, Linda Coulter, B.A Regan, Stuart Lazier, Judy Parker, Paul Vorsterman, Tony Arrell, Jen MacIntyre, Emily Dowling, Allan Grish, Steve Loewy, Michele Boileau, Laurie Severn, Pere Armengol, Keith Boulter, Barbara Mann, Bill Mann, and Nancy Johnston.

1. Welcome

Vice-President, Laurie Copeland welcomed the Board and guests then called the meeting to order at: 6:03 p.m.

2. Approval of Agenda

Resolution:

Moved by Corey Finkelstein, seconded by, Karen Gaudino Be It Resolved that the Creemore Business Improvement Area Board hereby approve the September 27th, 2018 Agenda as presented.

Motion Carried.

3. Declaration of Pecuniary Interest by Members

No interest was declared.

4. TD Bank Project

Paul Vorstermans presented the proposed project. The group discussed questions and concerns directed to the horticultural society.

President of the Horticultural Society, Judy Parker gave an overview of the Horticultural Society, their mandate, and presented the Horticultural Society's vision of the proposed project.

Local business owner, Tony Arrell presented his vision and ideas with regard to the proposed project.

Councillor Thom Paterson discussed his thoughts on the proposed project.

The group discussed the importance of community involvement in actualizing the project and creating a space that all residents and visitors of Creemore can appreciate.

The group created a pros/cons list to assist in surveying and forthcoming discussions (attached).

5. Next Meeting – October 16th, 2018 at 7:00 p.m.

6. Adjournment

Resolution:

Moved by Laurie Copeland, seconded by Corey Finkelstein, Be It Resolved that the Creemore BIA Board meeting be adjourned at 7:26 p.m.

Motion Carried.

Date Minutes approved: October 16th, 2018

Jackie Durnford, President

Cayla Reimer, Committee Coordinator

Pro's	Con's
Increased capacity	Seasonal
Safe public space	Removal of existing quality space
Seasonal	Environmental impact of removal (waste)
Provides larger event space	Removal of bank machine
Meeting place for seniors	Removal of parking
Positive visitor experience	Not enough volunteer resources
Expanding farmers market to Mill Street	Removal of possible repurposed community space
Integrate Station on the Green	Removal of fully accessible building
A place to spend time in the BIA	
Provide a community focal point "Heart Square"	
Removal of "unfitting" space	
Improve or develop existing spaces	
Brewery Investment	
Improved community ambiance	
The Gift – set an example	
Streetscape long term plan	
Stimulus for community plan	

Other

Municipal involvement and EDC