

# News Release

For Immediate Release  
April 16, 2012

## Regional Labour Force Development Strategy Findings Released

CLEARVIEW – The municipalities forming South Georgian Bay (Town of Collingwood, Town of The Blue Mountains, Town of Wasaga Beach and Clearview Township) have released the findings of the Regional Labour Force Development Strategy.

Funded through the Simcoe Muskoka Workforce Development Board in 2011, consultant Tom Zizys was retained by the municipalities to conduct an employer survey with more than ninety-nine local business participants and to interview key informants who provided insight into local labour market issues.

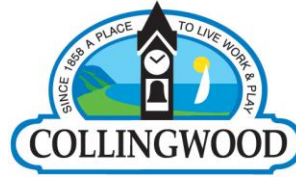
Zizys highlighted three key recommendations in the executive summary of his report: focus on middle skill occupations; anticipate training and service needs; and implement active and dependable networks. The report also contains demographics and industry trends.



Serving the Communities of Clearview, Collingwood,  
The Blue Mountains and Wasaga Beach

The findings provide a clear picture of employment in the region and will assist with retention and attraction of new businesses in South Georgian Bay. It will also provide valuable information for the employers, municipalities, and training associations such as the Collingwood District Personnel Association and the John DiPoce South Georgian Bay Campus of Georgian College.

The final report and executive summary will be available on each municipality's website. The study findings will also be circulated to all survey participants, municipal councils, and those involved in labour market development at the local and regional level.



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