

Climate Action Advisory Committee Meeting Minutes

The Climate Action Advisory Committee met in the Council Chambers and virtually through zoom on June 4, 2025, at 5:00 p.m.

Those in attendance were:

Chair:	Jerry Sampson
Members:	Jim Campbell
	Owen Gray
	Kim Pickett
	Christopher Millar (arrived at 5:16 p.m.)
Council Rep:	Councillor Beelen
Regrets:	Allison Fachnie
Staff:	Community Economic Development Officer, Briar Kelly
	Legislative Coordinator – Committee & Boards, Shannon Peart

The Chair began the meeting with the Indigenous Land Acknowledgement.

1. Approval of Agenda

Resolution:

Moved by Councillor Beelen, Seconded by Owen Gray, Be It Resolved that the Climate Action Advisory Committee hereby approve the meeting Agenda dated June 4, 2025, as amended. Motion Carried.

2. Disclosure of Disqualifying Interest and General Nature Thereof

None.

3. Deputations and Presentations

Catherine Daw from the Collingwood Climate Action Team presented a PowerPoint on the Green Economy Hub Pilot Project. The Collingwood Climate Action Team requested Council's support in principle for Clearview's participation alongside neighbouring municipalities including Collingwood, Wasaga Beach, and the Town of Blue Mountains. The Committee discussed the request and recommended a formal deputation from The Collingwood Climate Action Team to Council for further consideration.

4. Approval of Previous Minutes

Resolution:

Moved by Christopher Millar, Seconded by Kim Pickett, Be It Resolved that the Climate Action Advisory Committee hereby approve the meeting minutes dated May 7, 2025, as presented. Motion Carried.

5. Business Arising from the Minutes

5.1 Earth Day Social Media Take Over Follow-Up

Briar Kelly, Community Economic Development Officer, reported that the Earth Day social media takeover was highly successful, generating strong engagement, particularly on Instagram and Facebook. Highlights included the “Meet the Committee” post, a feature on the Recreation Department’s electric Zamboni, and a video post by Allison. Briar noted that short, concise videos perform best and recommended incorporating live, on-site content and aligning future posts with relevant recognition weeks.

Jerry Sampson, Chair discussed the idea of partnering with a like-minded, agriculture-focused municipality for a potential “twin city” climate initiative. If interest the committee will explore further, including potential costs, budget implications, and support from Township Staff.

6. Two-Minute Fact Share

- Owen Gray noted the nursery experienced the coldest May in 50 years, affecting fruit growth.
- Chris Millar explained that cold temperatures and soil conditions in mid-May halted plant growth, which resumed after the May long weekend.
- Kim Pickett reported Bill 5 was passed today and advised members to monitor potential environmental impacts.
- Briar Kelly shared insights from a business tour with a mass wood company focused on wood recycling programs for cut-offs.
- Councillor Beelen highlighted that the weather remains below normal. He discussed the need to improve awareness around green bin organics use, as many people are unsure of what can go in the bin. He suggested the committee consider a social media campaign to educate the public on proper usage, with a focus on the environmental benefits, specifically, reducing greenhouse gas emissions by diverting organics from landfill.

7. Next Meeting

July 2nd, 2025, at 5:00 p.m.

8. Adjournment

Resolution:

Moved by Chrisopher Millar, Seconded by Jim Campbell, Be It Resolved that the Climate Action Advisory Committee meeting hereby be adjourned at 6:34 p.m. Motion Carried.

Original Signed By:

Jerry Sampson, Chair

Original Signed By:

Shannon Peart, Legislative Coordinator – Committee & Boards