



Creemore Business Improvement Area Board Meeting Agenda

March 25, 2025

5:00 p.m.

Station on the Green
10 Caroline Street East

All information including opinions, presentations, reports, documentation, etc. that are provided at a public or open meeting are considered a public record.

1. Approval of Agenda

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board hereby approve the agenda dated March 25, 2025, as presented.

2. Disclosure of disqualifying interest and general nature thereof

3. Approval of Previous Minutes

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board hereby approve the Minutes dated January 28, 2025, as presented.

4. Events

5. Marketing

6. Financial Report

6.1 Financial Report

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board hereby receive the verbal Financial Report for information.

6.2 Billboard Invoice and Usage

6.3 Creemore Downtown Street Scape

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board hereby:

- 1) Receive for information the Proposal for the Mill Street StreetScape Plan as outlined under [Council Report CAO-001-2025](#); and,
- 2) Support the continuation of Nancy Johnston, Laurie Severn and Heather Harding as representatives of the BIA on the StreetScape Committee for Downtown Creemore; and,
- 3) That the Board approve allocating \$_____ from their savings to the Creemore Downtown StreetScape project for 2025.

6.4 Amended BIA 2025 Budget

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board hereby:

- 1) Approve the amended 2025 BIA Budget as presented, including the StreetScape project amount; and,
- 2) That two representatives of the BIA Board make a delegation to Council before the end of May 2025, to present the amended BIA Budget.

6.5 Social Media

7. New Business

8. Next Meeting – April 29, 2025, at 5:00 pm

9. Adjournment

Recommendation:

Be It Resolved that the Creemore Business Improvement Area Board meeting hereby be adjourned at ____p.m.