



Clearview Township Administration Centre
217 Gideon Street, Stayner ON L0M 1S0
www.clearview.ca

FOR IMMEDIATE RELEASE

Small Halls Festival Website Wins Gold at the MarCom Awards

CLEARVIEW, ON October 25, 2019 – In conjunction with Upanup, Clearview Township is delighted to announce that the newly redeveloped Small Halls Festival website, Smallhallsfestival.ca, has won Gold at the 2019 MarCom Awards in the Websites-Event category.

The MarCom Awards were established to honour excellence in creative communication. Since its inception in 2004, MarCom has evolved into one of the largest and most-respected creative competitions in the world. Past MarCom winners put Clearview and the Small Halls Festival on a list with some of the best in the marketing and communications industry.

Entries are judged against a standard of excellence by third-party industry professionals and administered by the Association of Marketing and Communication Professionals (AMCP), whose goal is to provide independent competition at an international level that is respected and fair.

The festival website was redeveloped to create an engaging, accessible and mobile-friendly website to showcase the unique multi-venue event. A great achievement for the Small Halls Festival, Clearview Township and Upanup.

Upanup is a digital agency that provides leading web solutions for municipalities across Canada (Upanup.com). The Township continues to partner with their team to support both Smallhallsfestival.ca and Clearview.ca.

For more information, please contact:

Amanda Murray
Community Culture and Tourism
Coordinator
(705) 428-6230 ext. 249
amurray@clearview.ca

Drew Hale
Communications and Marketing
Coordinator
(705) 428-6230 ext. 240
dhale@clearview.ca

Box 200, 217 Gideon St. • Stayner, Ontario L0M 1S0 T: 705.428.6230 F: 705.428.0288

www.clearview.ca