



CLEARVIEW
TOWNSHIP

Clearview Township Administration Centre
217 Gideon Street, Stayner ON L0M 1S0
www.clearview.ca

FOR IMMEDIATE RELEASE

Creemore BIA Wins OBIAA Certificate of Merit

CLEARVIEW, ON June 10, 2026 – The Creemore Business Improvement Association (BIA) has been recognized by the Ontario Business Improvement Area Association (OBIAA) at the 2026 BIA Conference as one of 44 winners of its 2026 Awards.

The Certificate of Merit was awarded for outstanding work on the Summer Solstice event, which highlighted the Board's work in the Special Events category and was judged on five BIA pillars: Innovation, Replication, Representation, Outcome, and Accessibility. A committee of BIA peers chose the Creemore BIA as particularly meritorious, demonstrating the creativity and resilience of small business owners.

Clearview Township Mayor Doug Measures is grateful for the Creemore BIA's recognition, "Our Creemore BIA in Clearview Township is a significant and valued group of volunteers that really know how to work together." he stated. "This award is recognition of the efforts of volunteers in our community."

Recipients from across Ontario were selected from a record 66 submissions representing 45 BIAs in 30 communities and were celebrated at the 2026 BIA Conference in St. Catharines. For more information, including the full list of winners, visit the OBIAA Conference website, obiaa.com/conference/awards.

This year's Summer Solstice event is taking place on Friday, June 19th, on Mill Street in Creemore from 5:00 to 10:00 PM. For details, visit www.clearview.ca/news-events-meetings/events-calendar/bia-summer-solstice.

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For more information, please contact:

Briar Kelly
Community Economic Development Officer
Clearview Township

(705) 428-6230 ext. 266

bkelly@clearview.ca

Photo Information: (from left to right) Jeremy Mantesso, Manager of Creemore Village Green, Linda de Winter, Secretary of Creemore BIA & Creemore 100 Mile Store, Sara Hershoff, Treasurer of Creemore BIA & The Creemore Echo, Nancy Johnston, President of Creemore BIA & The Bank Cafe (lower)

ABOUT OBIAA

OBIAA is the network that represents unique and vibrant BIAs across Ontario. The Association supports and advocates on behalf of its members through the building and nurturing of strong relationships and partnerships. It is a leader in the development and sharing of information, tools, resources and best practices, and is the ONE voice on common issues.