



Clearview Township Administration Centre
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FOR IMMEDIATE RELEASE

Clearview's Youth Centre Selected as Local Beneficiary of the 2025 Tim Hortons Holiday Smile Cookie Campaign *Holiday Smile Cookie Week, November 17 – 23, 2025*

CLEARVIEW, ON November 5, 2025 – The holiday season just got a little sweeter—and a lot more meaningful. We are thrilled to announce that the Clearview Youth Centre has been selected as the local recipient of the 2025 Tim Hortons Holiday Smile Cookie Campaign! 100% of the proceeds are donated, locally they will be split equally: 50% to our Youth Centre and 50% to the Tim Hortons Foundation Camps, supporting youth programs across Canada.

From November 17 through November 23, 2025, the Stayner, Sunnidale and Cashtown Corners Tim Hortons restaurants will serve festive Holiday Smile Cookies supporting the Clearview Youth Centre—just in time for the season of cheer.

Mayor Doug Measures and Clearview Council are thrilled that the Youth Centre has been selected. "Thank you to our local Tim Hortons for supporting our Clearview Youth Centre. Programming at the Youth Centre is focused on supporting young minds to stay active, connected and growing. With the generosity of Tim Hortons and our community, we're building a space that will help youth explore their potential and create lasting positive change." He stated. "We encourage the community to participate; every cookie purchased is more than a sweet treat — it's a step toward empowering youth and building community."

How to participate

We invite the community to join us in making this campaign a huge success by:

- **Placing bulk orders in advance:** Whether for your workplace, school, team, or holiday gathering, pre-orders ensure smiles and funds raised. Email the Youth Centre at youthcentre@clearview.ca to place your order (24-hour notice required).

- **Buying cookies during Holiday Smile Cookie Week, November 17-23:**

Pick up a Holiday Smile Cookie at the Stayner, Sunnidale or Cashtown Corners Tim Hortons to support the Clearview Youth Centre.

“Being selected for this campaign is a tremendous honour,” said Courtney Rogers, Youth Centre Coordinator. “This is more than fundraising—it’s about giving our youth a place to thrive, to find connection, to grow. A smile cookie really can spark something big.”

What your support means

Every cookie you purchase or order helps fuel something big: The Youth Centre will use the funds raised through the Tim Hortons Holiday Smile Cookie Campaign to support the Centre’s mission to keep youth minds active and engaged as plans move forward to open a brand-new youth centre in 2026. The new facility will expand on this vision, offering enhanced spaces for recreation, leadership, technology, arts, and mentorship — creating a hub where young people can feel safe, supported and inspired. Funds will help bridge the gap between the Centre’s current programming and the expanded offerings planned for the new facility.

The campaign not only supports local youth but also reinforces the power of community partnerships in investing in future generations. We gratefully thank Tim Hortons, our campaign champions, and everyone who buys or pre-orders cookies. Your support not only brings smiles—it builds futures.

For more information about the campaign, or to pre-order cookies, contact Youth Centre Coordinator Courtney Rogers at 705-351-4612 or crogers@clearview.ca.

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For more information, please contact:

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Photo Caption: Clearview Youth Decorating Holiday Smile Cookies