

Clearview Strategic Plan



CLEARVIEW
TOWNSHIP

Clearview Strategic Survey cards

WHAT DO YOU THINK?

TAKE THE SURVEY!

Your participation will assist in important decision making about the future of Clearview Township.

Tell us your ideas & aspirations so we can plan in a way that will benefit you, your family and the community.



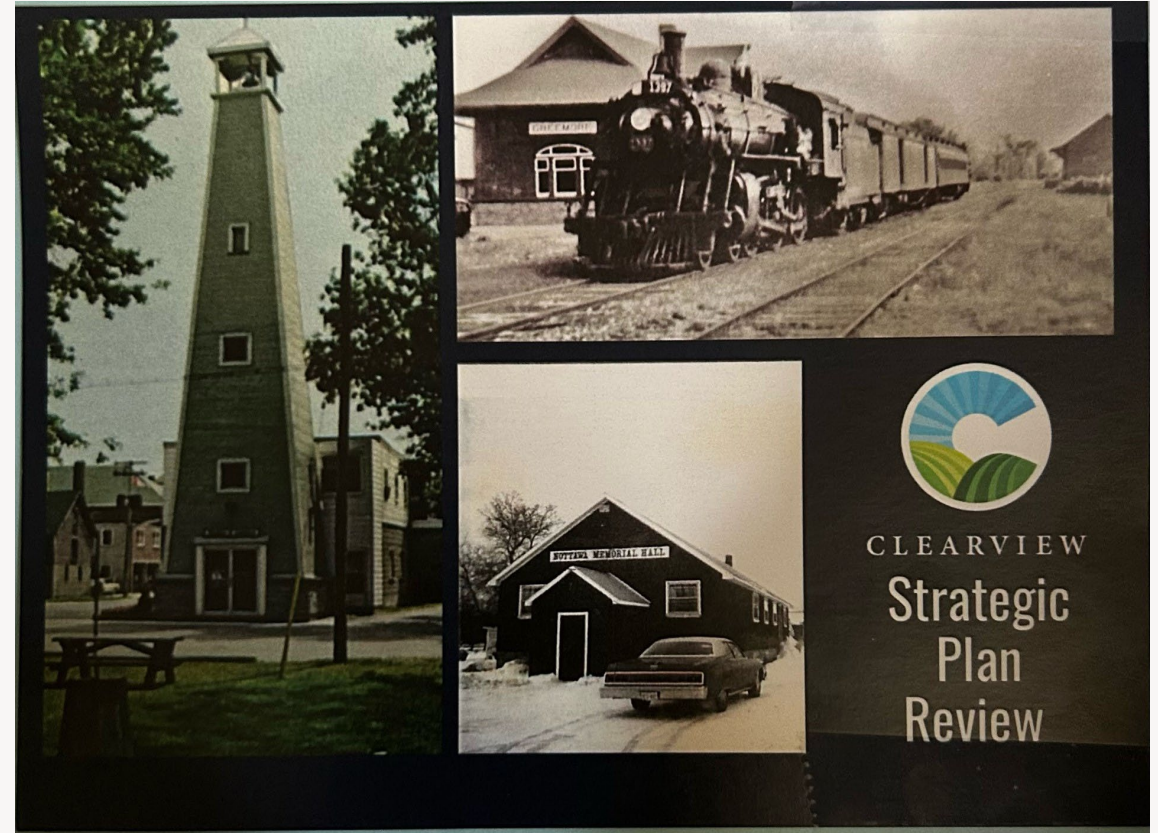
SCAN ME



CLEARVIEW

**STRATEGIC PLAN REVIEW COMMUNITY SURVEY
CLOSES AUGUST 30TH**

WWW.CLEARVIEW.CA/STRATEGIC-PLAN



30 Interview:

- C.A.O approved the choices, and all responses were kept confidential, but created great opportunities to hear all different perspectives and opinions
- The collection of surveys was from across the entire municipality. We were able to gain insight from different demographics. Age, gender, backgrounds and experiences in Clearview
- Interviews took 1-2 hours and notes became step 1 in the appropriate questions for focus groups and round table discussions

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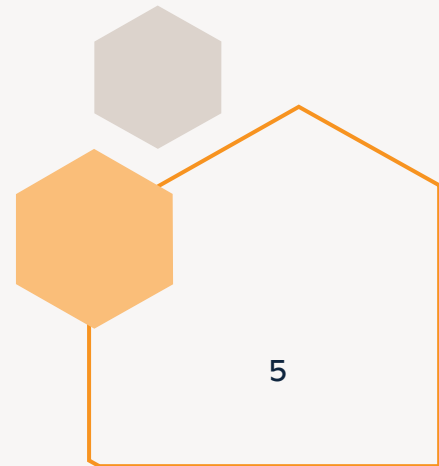
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Focus Groups

- The format was stage 2 in drilling down a topic raised in the interview process.
- Groups would rotate through 4 groups, each group their comments recorded and debated for approximately 20-30 minutes.
- C.A.O introduced his five capitals of administrative organizational format and introduced the consultant.
- Duntroon
- New Lowell
- Stayner
- Creemore
- Nottawa (Had the hosting small hall locations)

Survey to Community

- Small postcards, newspaper articles, media advertisements and social media posts all helped develop the tremendous response (614).
- These numbers give great support to the elements that citizens have responded to.
- Susan Ainley Ph.D. will review and analyze the responses and try to provide more indepth insight on data gathered.
- Report will give administration and council more details to assist in the many difficult decisions to come.



Final Report

Strategic plan review contents:

1. Introduction
2. Key strategic issues identified through public consultation
3. Recommendations
4. Appendices
 - Interview Summary Report
 - Focus Group Summary Report
 - Community Survey Report
 - Community Resource Bank

Project Staff:

Peter Dunbar- Duntroon Alex & Jordan Coe – Singhampton

Andy and Jan Hulme- Stayner Lynn Black- Creemore

Ken Walker- Stayner

Susan Ainley- Creemore

Ron Mitchell- Duntroon

Jake Arnott- Collingwood

Next Steps

- Stay Connected to regional issues and resolve or at least plan to minimize (The whole region is under great change.
- Planning process never ends:
 1. Research
 2. Review
 3. Evaluate
 4. In Act
- Council and Administration workshops to decide on priorities of action.
- Southern Georgian Bay is in a in flux with great levels of development from Elmvale to Thornbury; Clearview is a gateway to much of this dynamic growth.
- Impact will be constant; challenges to be turned into opportunities.

Thank you

- Thank you to the citizens of Clearview for a great level of feedback, with 614 survey responses.
- Thank you to the Mayor, Deputy Mayor and Council for constant support throughout the last 5 months; your participation in workshops was stellar.
- Thank you to the C.A.O John Ferguson and staff for great support and accommodations to survey, and your participation at focus groups.
- The future will be exciting and dynamic in Clearview which will demand compromise, collaboration and commitment