
To: Mayor and Council

From: John Ferguson, CAO

Date: January 13, 2025

Subject: Report # CAO-001-2025 – Creemore Downtown Streetscape Study/Plan

Recommendation

Be It Resolved that Council of the Township of Clearview hereby receive report CAO-001-2025 (Creemore Downtown Streetscape Study/Plan) dated January 13, 2025, for information.

Background

In the fall of 2024, the Creemore Business Improvement Area (The BIA) initiated the concept of developing a Streetscape Plan for Mill Street. The plan will involve the portion of Mill Street between Edward Street to the south, and Francis Street to the north. The Streetscape Plan is envisioned to establish a cohesive approach for the increasingly busy commercial stretch of Mill Street, and the study intends to explore the spatial organization, vehicular access and parking, site furnishings and lighting, surface materials, planting and wayfinding strategies.

The BIA approached the Creemore Community Foundation as a potential partner and the Foundation subsequently contacted the CAO's office to discuss creating a committee and sharing in the cost of the study and plan.

The initial discussions reviewed the proposal by ERA Architects Inc. and to seek support from the BIA, Creemore Community Foundation and the Township of Clearview.

Comments and Analysis

ERA Architects Inc. have proposed two phases to the study and plan. The first phase includes the following.

- Inventory & Analysis which will include a background review, a site visit to review and document existing conditions, and identifying opportunities and constraints for streetscape improvements.
- Concept Development which will include a draft vision and guiding design principles, two (2) Streetscape Plan concept design options showing

varying scales of intervention, and a draft Streetscape Design Standards Manual.

- Public Workshop: which includes one in-person public workshop to present and solicit feedback on the work done to-date.

The second phase includes the following:

- Draft Streetscape Plan which includes incorporating feedback from the Phase 1 and advancing one final design Streetscape Plan concept and the Streetscape Design Standards Manual.
- Final Streetscape which includes incorporating feedback and finalizing the final document, including the Streetscape Plan, Streetscape Design Standards Manual and Implementation Considerations.
- Public Workshop which will be one in-person public workshop to present the final Streetscape Plan.

The total cost of phase one is \$38,000.00 excluding HST. The Township's share is \$12,667.00 excluding HST. This amount is being allocated from the Economic Development budget.

Phase two of the study is \$28,740.00 which is intended to be shared among the three participants: The BIA, the Creemore Community Foundation, and the Township of Clearview representing \$9,580.00 each, excluding HST.

The Township is participating in the study/plan however no future commitment has been made at this time in respect to capital costs to implement recommendations that will likely flow from the plan.

Clearview's Strategic Plan

- Infrastructure

Financial Implications

The total cost of phase one is \$38,000.00 excluding HST. The Township's share is \$12,667.00 excluding HST. This amount is being allocated from the Economic Development budget.

Report Appendices

Not applicable.

Approvals

Submitted by: John Ferguson, CAO

Reviewed by: Finance Director

**Financial Implications
Reviewed by:** Treasurer

Approved by: CAO