



# Clearview Transit Study

Presentation to Clearview Township Council

Monday December 8, 2025

Prepared by Left Turn Right Turn on behalf of  
Clearview Township

# Study Purpose

- Evaluate the existing Clearview Transit services.
- Identify improvements to the service to enhance coverage, frequency and efficiency.
- Define opportunities to better integrate with Simcoe County Linx and neighbouring local transit services.
- Prepare Clearview Transit services for future growth and transit rider needs.

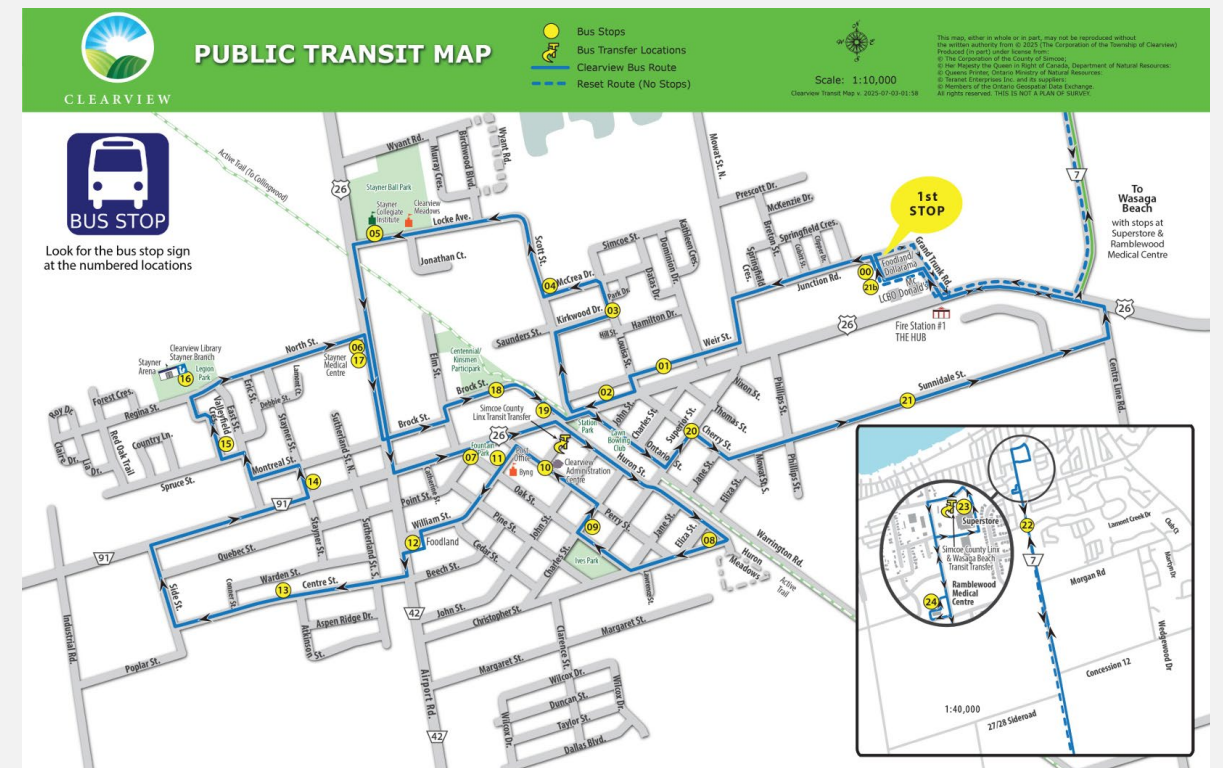
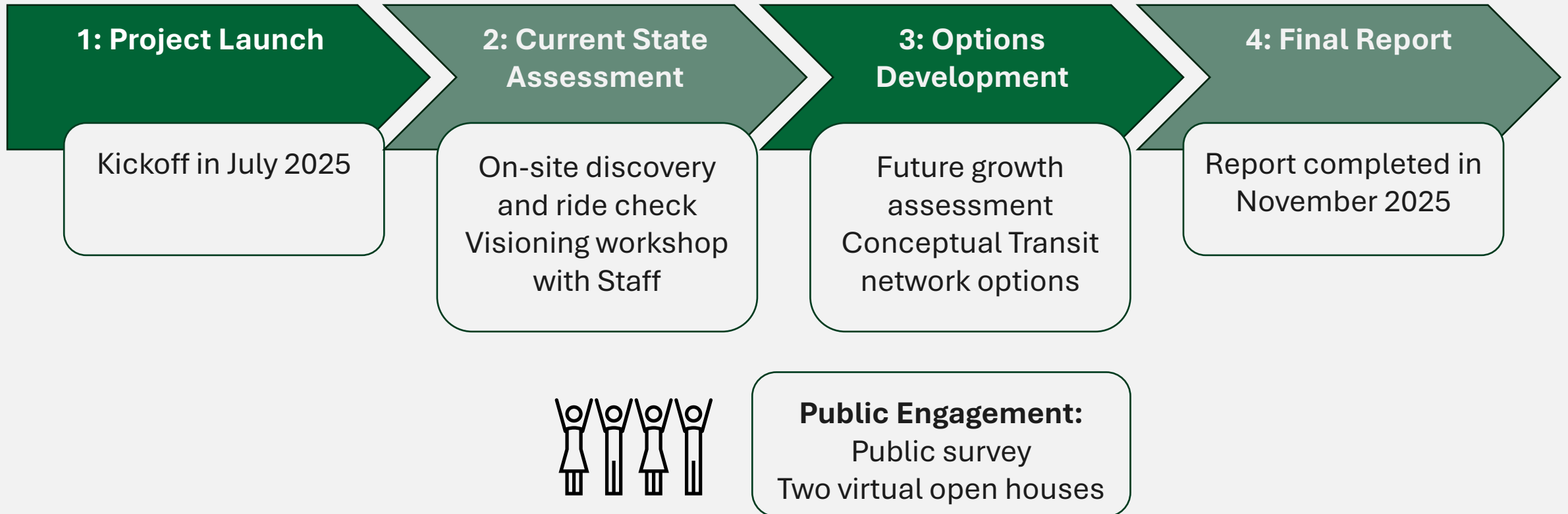


Figure 1: Map of the existing Clearview Transit route.

# Study Approach



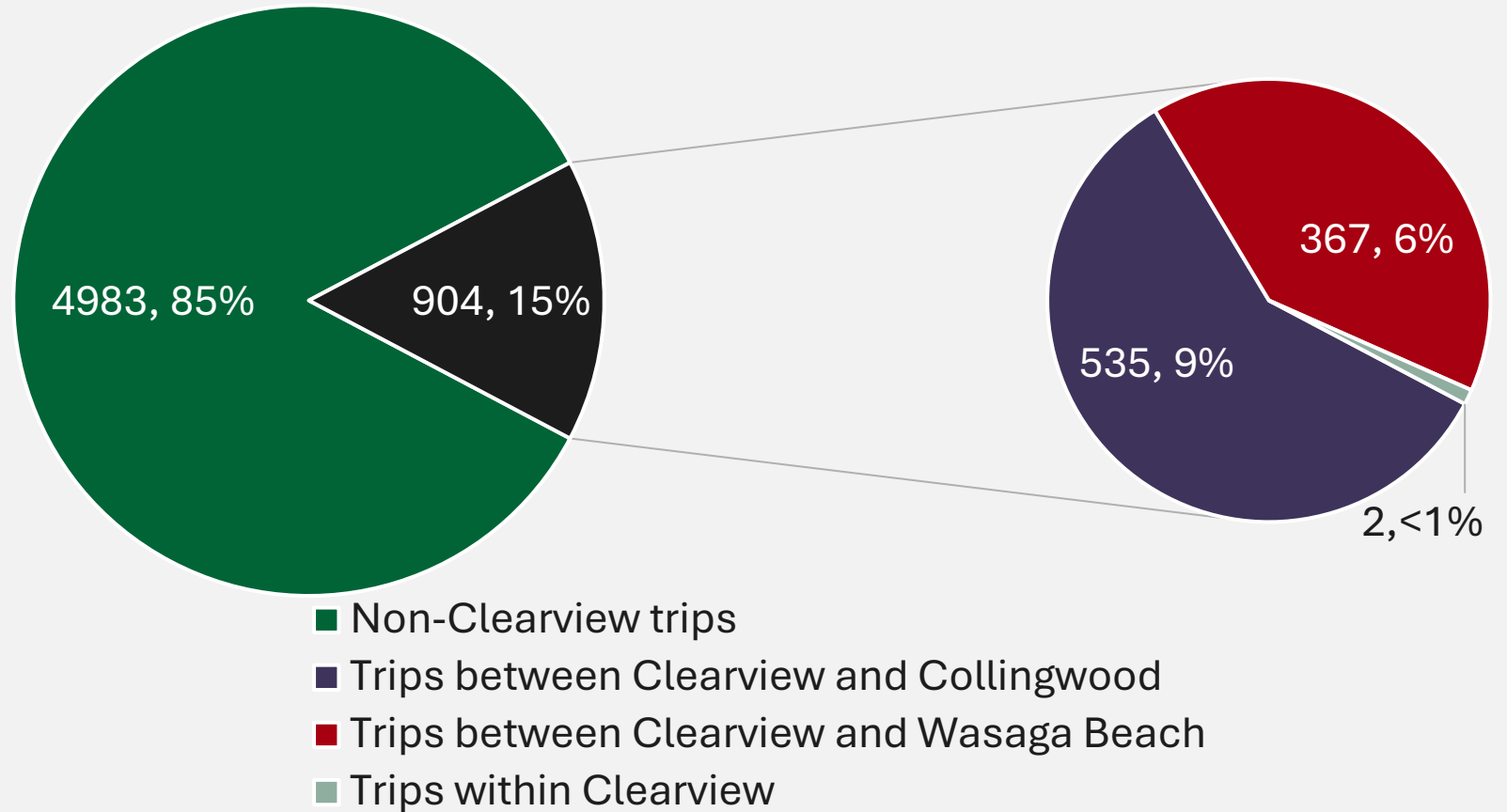
# What we found

- Transit service levels have remained largely the same since service launched in 2017.
- Ridership peaked in 2024 at about 15,350 annual riders.
- Travellers in Stayner are using both Clearview Transit and Simcoe County LINX to access Wasaga Beach.



# TransitPLUS specialised service

- TransitPLUS provides mobility and independence to individuals living in Clearview, Collingwood and Wasaga Beach who have a disability.
- Clearview TransitPLUS riders are overwhelmingly using the service to travel to Collingwood and Wasaga Beach



**Figure 3: Annual TransitPLUS trips across Collingwood, Clearview and Wasaga Beach from July 2024 to June 2025**

# Clearview and your peers

## Where you align with your peers

- Clearview Transit provides similar or better levels of service compared to peers across Simcoe County and Southern Ontario.
- Nearly all peers analysed leverage similar vehicles (cutaway style buses or vans with 10-20 seats).
- Fares are comparable with your immediate neighbours in Collingwood and Wasaga, but lower than other communities.

## Where you differ from your peers

- Several peers employ demand response transit in stead of or along side fixed routes.
- The TransitFare farecard system shared with Collingwood, Wasaga Beach and Simcoe County LINX is a unique collaboration opportunity.

# What we heard from the community

## Township Staff:

- View transit services positively.
- Transit provides mobility for residents.
- Interest in exploring service expansion.
- Poor sidewalks and a lack of crosswalks limit transit access.

## Operator:

- Highlighted several safety and reliability concerns with the current route.
- Provided suggestions for improved routing to avoid delays due to left turns.

## Employers:

- Large businesses indicated that their shift times do not align well with current service.
- A lack of connections to other parts of Clearview County was thought to limit access to talent.

## Residents:

- Current transit users were proud of the service
- Non-transit users found current route to be confusing
- Residents prioritized connections to Wasaga Beach and Creemore.

# Strategic Objectives

Five strategic objectives were defined based on engagement with community members, staff and stakeholders. These objectives guided the design and selection of recommendations.

**1**

**Strengthen Stayner routing for greater efficiency and safety.**

**2**

**Ensure staff have sufficient resources to provide reliable service.**

**3**

**Improve integration between Clearview Transit and Simcoe County LINX.**

**4**

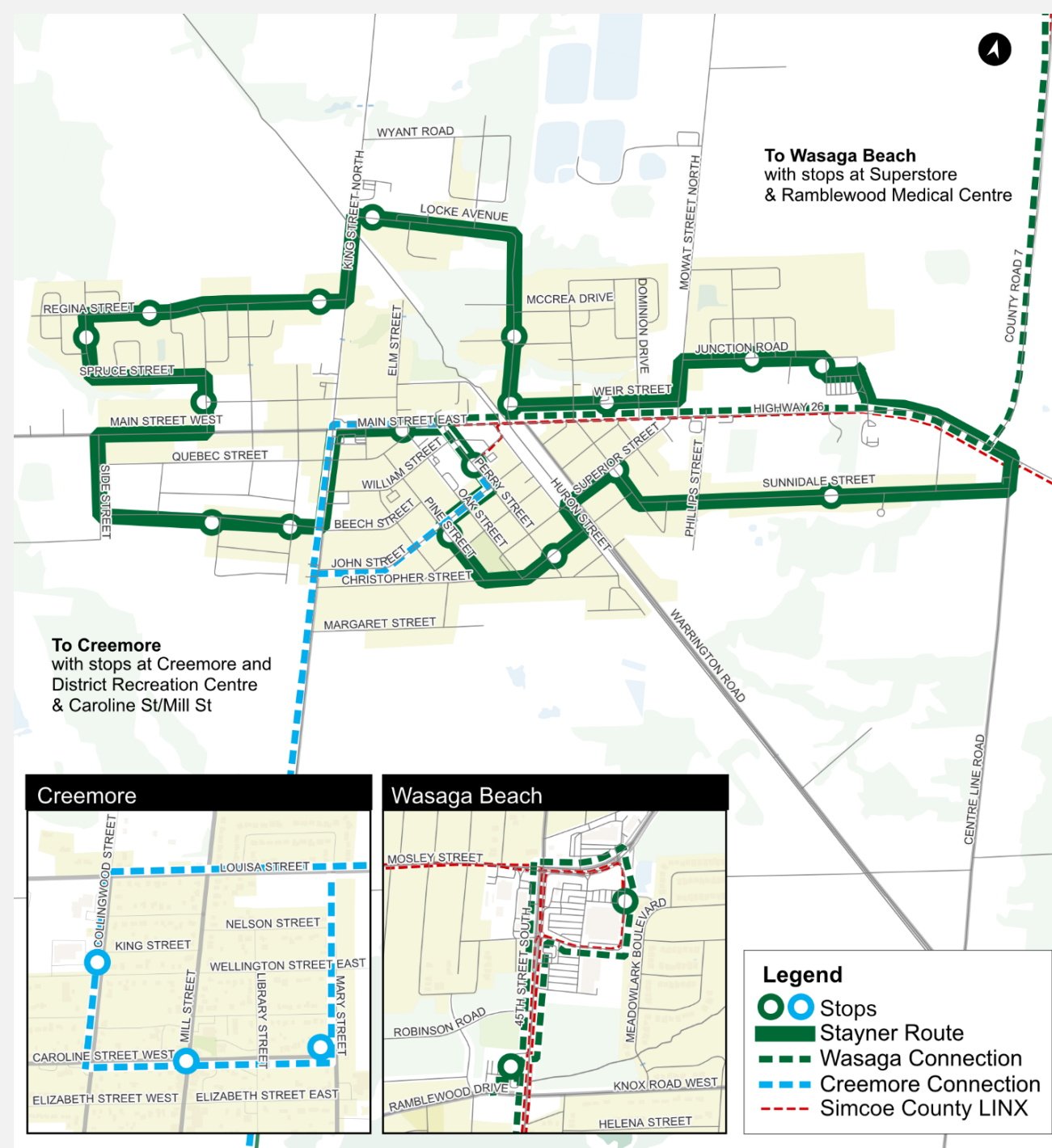
**Provide a cost-effective service that meets the needs of the community.**

**5**

**Foster transit-supportive planning across Township.**

## Figure 4: Proposed Clearview Transit system map


- Improvements are **cost neutral** and will not require additional operating investment.
- Service built around a **streamlined Stayner Loop Route** with 16 weekday trips (14 today).
- **Connection to Wasaga Beach** maintained with at least 9 weekday trips (14 today).
- **New connection to Creemore** introduced with at least 3 weekday trips.
- Existing County LINX services to remain.



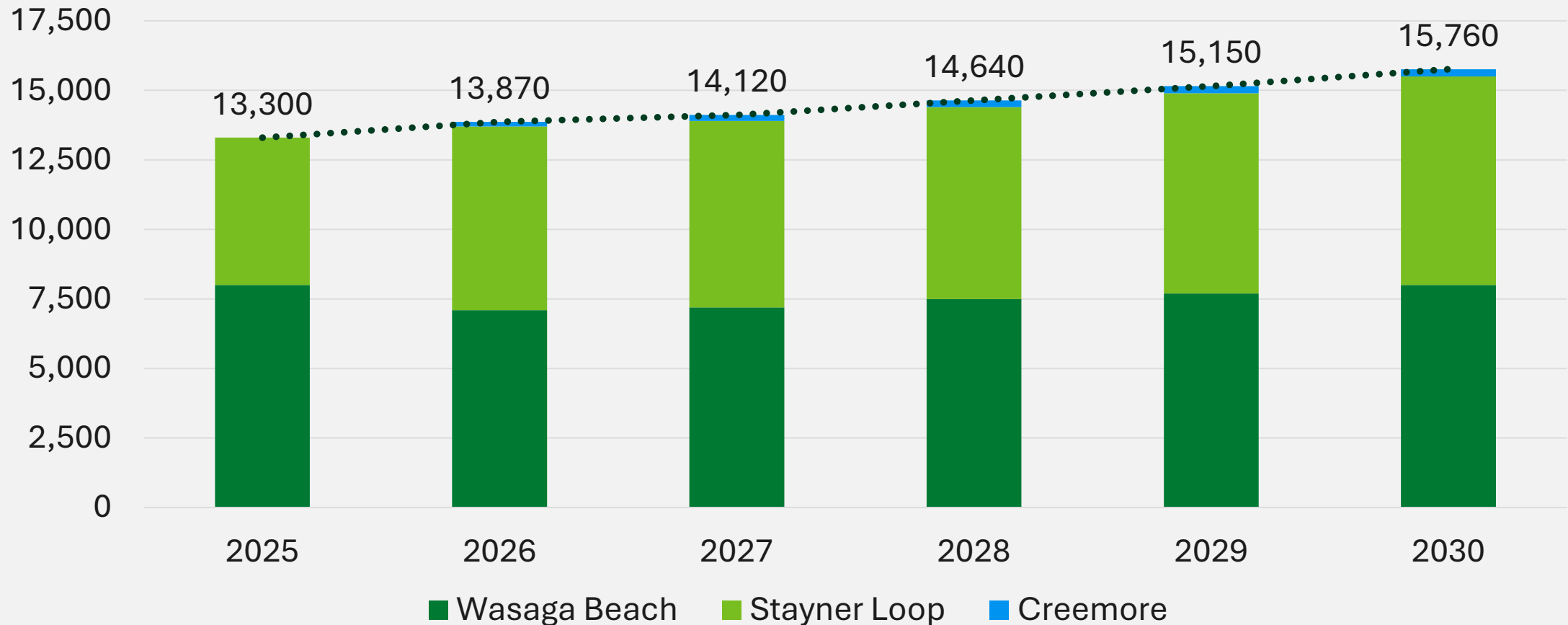
## Example weekday schedule

- Each service starts at a stop outside of the Administrative Centre in Stayner and takes approximately 30 minutes to complete a round trip.
- Departures are scheduled to connect with the County LINX services between Wasaga Beach and Barrie at the Administrative Centre.
- This allows staff to easily swap services in individual time blocks.

Time Start	Service
6:40 a.m.	Stayner Loop
7:10 a.m.	Wasaga Beach
7:40 a.m.	Stayner Loop
8:10 a.m.	Wasaga Beach
8:40 a.m.	Stayner Loop
9:10 a.m.	Creemore
9:40 a.m.	Stayner Loop
10:10 a.m.	Wasaga Beach
10:40 a.m.	Stayner Loop
11:10 a.m.	Creemore
11:40 a.m.	Stayner Loop
12:10 p.m.	Wasaga Beach
12:40 p.m.	Stayner
1:10 p.m.	Creemore
...	...



# Ridership growth forecast



**Figure 5: Ridership growth by proposed service between 2025 and 2030. Dotted line and values indicate the total ridership growth.**

# Other connection opportunities

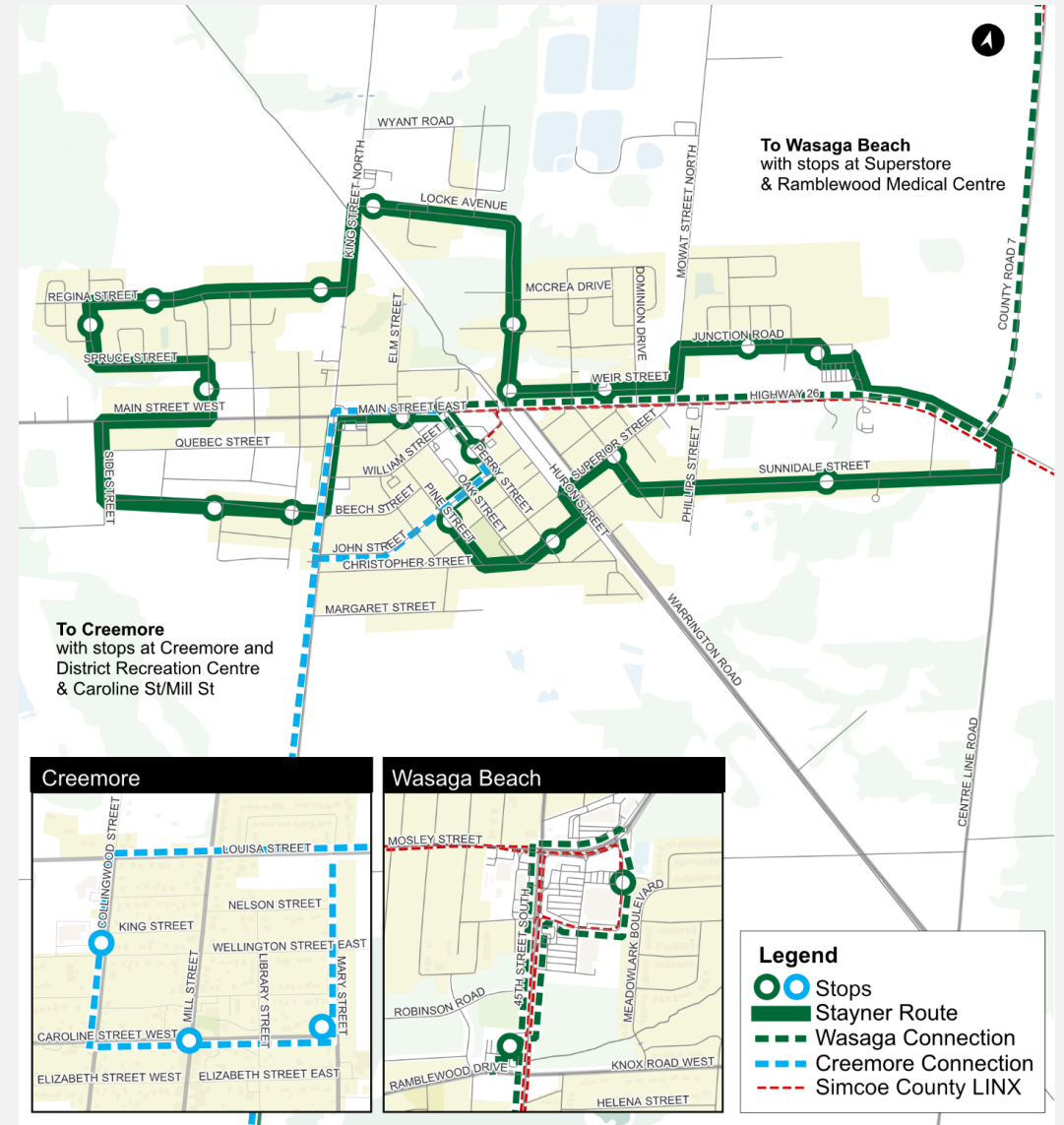
- Connections to Nottawa and New Lowell were indicated by staff as future opportunities for expansion, in collaboration with neighbouring municipal transit services.
- Service connecting Nottawa to Collingwood should be explored in collaboration with Collingwood Transit (Colltrans).
- Existing service on County LINX Route 2 provides an opportunity to connect with New Lowell between Brentwood and Stayner.

# Supporting recommendations

1. **Improve pedestrian and transit infrastructure** to strengthen access to transit services.
2. Work with MTO to **signalize the Highway 26/Main Street and Grand Trunk intersection.**
3. **Improve transparency and accountability** between the Township and the service operator.
4. Provide staff with **sufficient resources to monitor** and improve the service.
5. Explore **fare integration across the County** to enable further streamlining and reduced duplication of services.
6. Increase visibility and awareness of transit services through **new partnerships.**
7. Explore and **leverage available funding sources** through the Provincial OTIF and Gas Tax programs, the Green Municipal Fund, and potential federal funding sources.

# Summary

- Improvements to transit service, including expansion to Creemore, can be made without additional operating investments.
- As additional operating dollars are available, service levels can be easily enhanced.
- Improvements to sidewalks, cross walks and bus stops will significantly improve transit access.
- Further efficiencies can be obtained by collaborating with Simcoe County LINX on fare integration between Stayner and Wasaga Beach.



**Figure 6: Proposed Clearview Transit system map (also available on Slide 10)**



# Thank you!

Happy to take your questions