

# Introducing ClearPoint Strategy



**Prepared for the  
Township of Clearview**

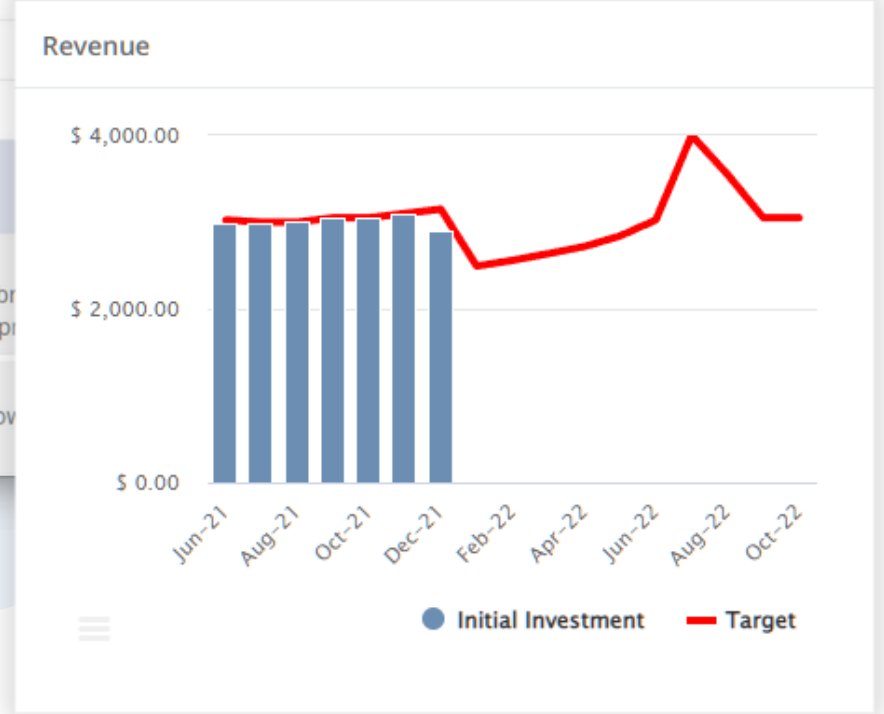


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Matrix

Measures	Reporting Frequency	Owner	Series Name	Series Status				
				Sep-21	Oct-21	Nov-21	Dec-21	
<b>OBJECTIVES</b>					Increase Shareholder Value (Automatic Eval)			
<b>DESCRIPTION</b>					We want to ensure that our financial priorities are in check, and that our revenue is always exceeding our expenses.			
Revenue ClearPoint Support	Monthly	ClearPoint Support	Actual	\$ 3,048.00	\$ 3,056.00	\$ 3,090.00	\$ 2,904.00	
			Target	\$ 3,050.00	\$ 3,050.00	\$ 3,100.00	\$ 3,150.00	
Expenses James Crockett	Monthly	James Crockett	Actual	\$ 2,800.00	\$ 2,860.00	\$ 3,212.00	\$ 2,855.00	
			Target	\$ 2,897.50	\$ 2,897.50	\$ 2,945.00	\$ 2,992.50	
Profit	Monthly	James Crockett	Actual					
			Target					



# We work with organizations like you



70+ Local Governments






Market Leader in Strategy Execution

# The problem: current reporting process

Manual & labor-intensive



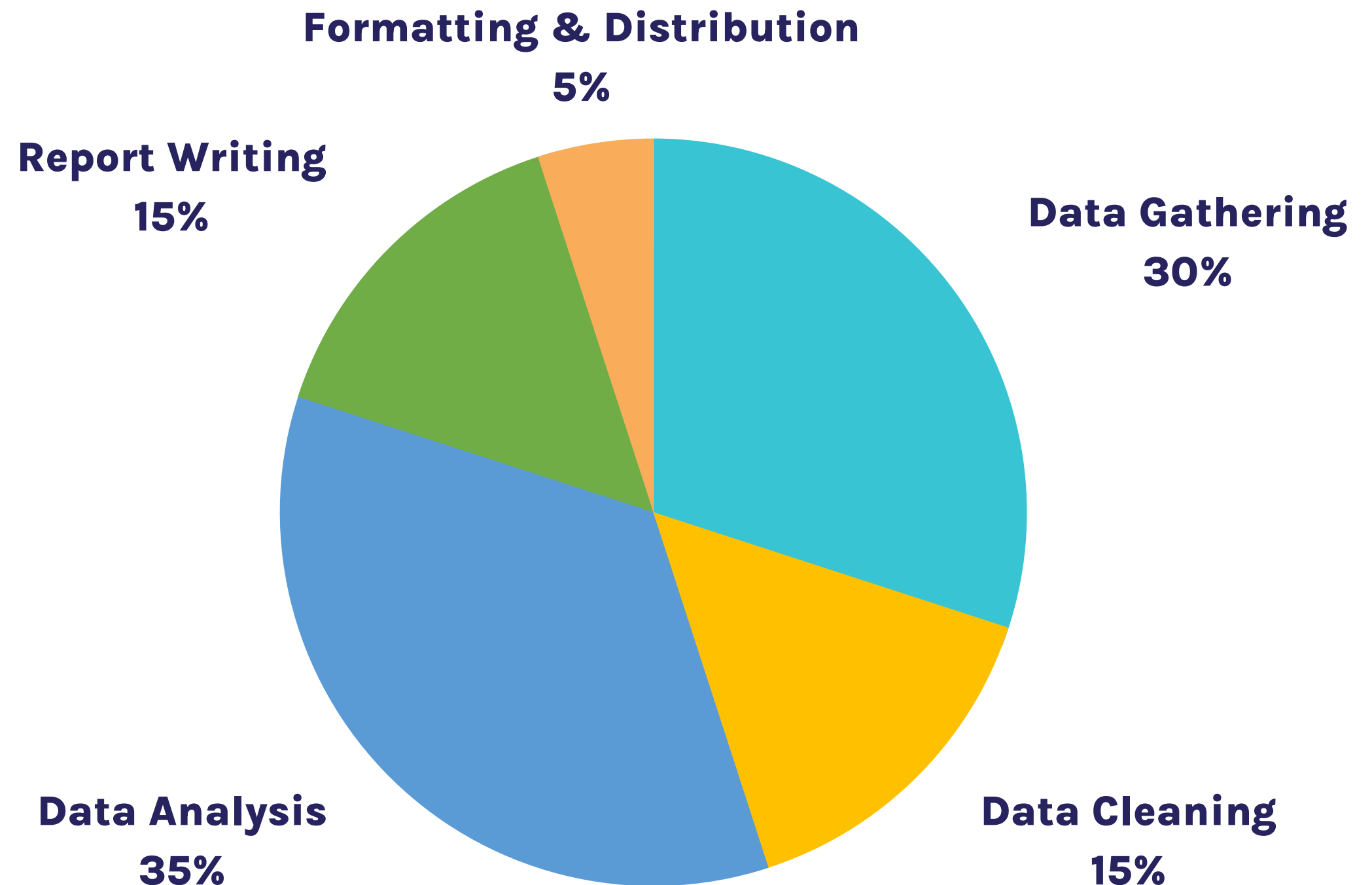
Difficult to adapt strategy



Delays decision-making



Sinks time and resources into reporting on strategy—rather than executing on it.



# The solution: AI + Automation

Save an average of 89 hours ✓

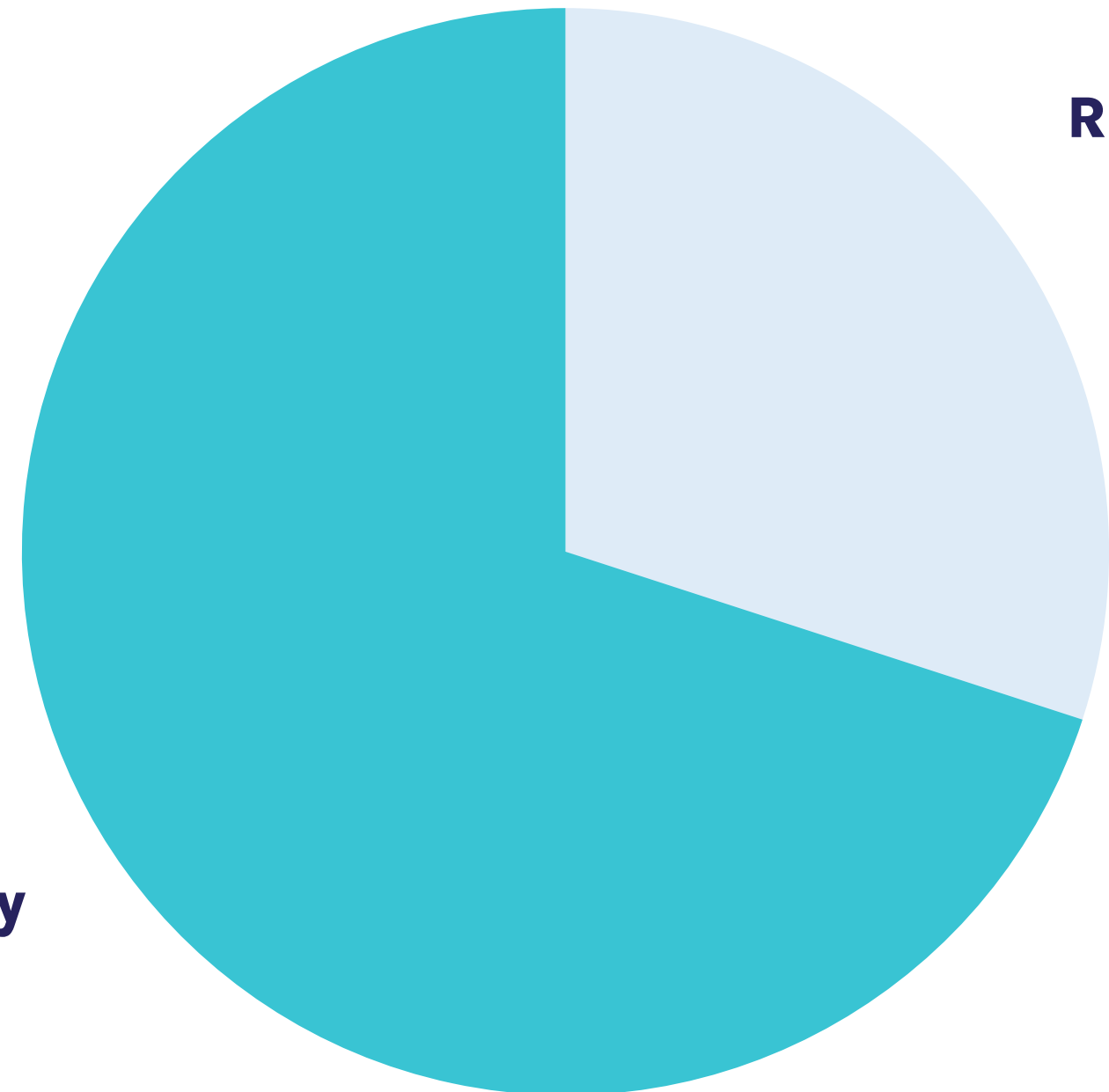
Reduce costs of reporting ✓

Improve data analysis ✓

Spend more time executing ✓

**Executing on Strategy  
70%**

**Reporting  
30%**



# The ClearPoint Process



## Centralize Data

Pull in your data.

Link measures goals and projects across your organization.

Create custom reports on a reporting cycle.



## Increase Transparency

Community Dashboards.

Peer-to-peer sharing.

Benchmarking through the measure library.



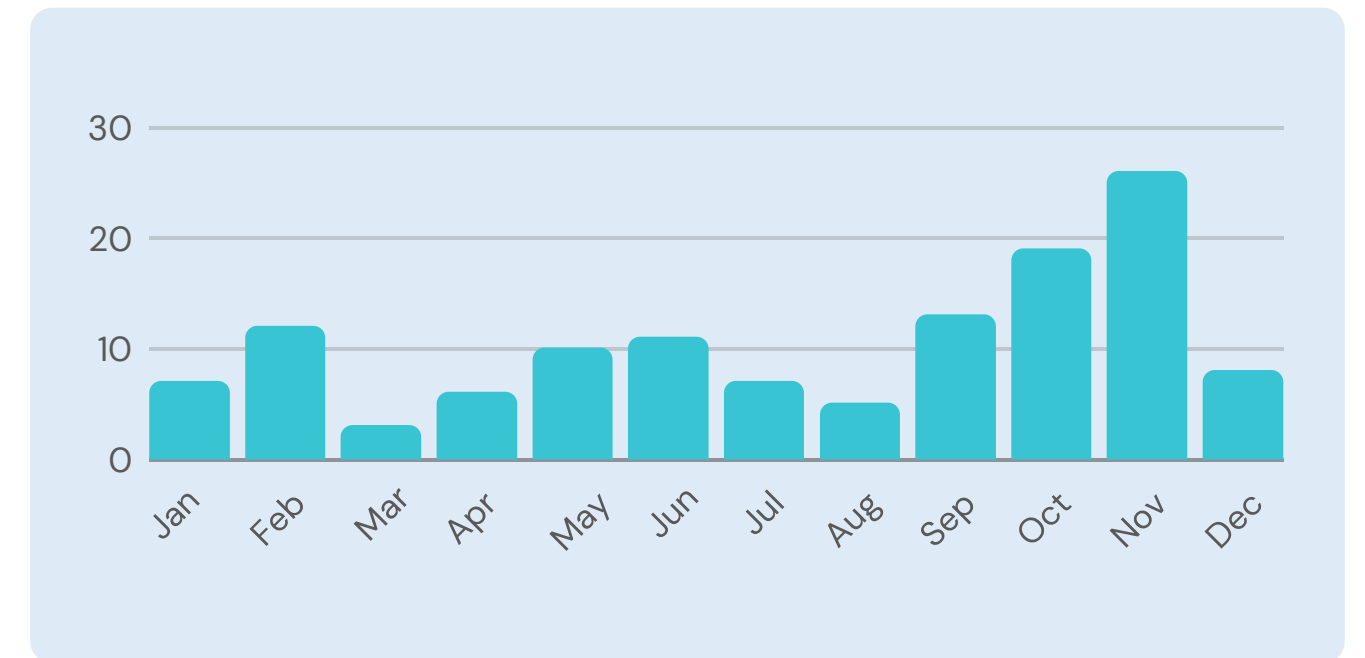
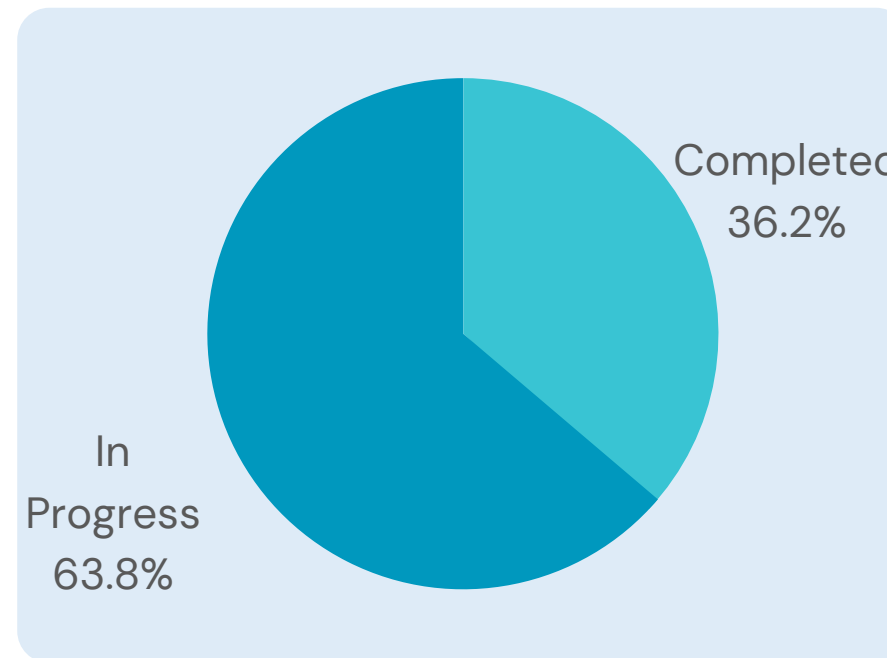
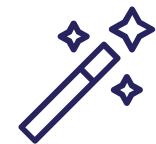
## Achieve Goals

See performance across organization.

Share best practices with your peers.

# Tracking Progress in ClearPoint

Keep track of how you are progressing across key items in your strategic plan.



TASK/PROCESS	QUARTER 1			QUARTER 2			QUARTER 3		
	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP
Define the problem	40%								
Brainstorm solutions		84%							
Evaluate solutions					51%				
Prototype & test solutions							48%		

# ClearPoint Community Dashboards



Visually communicate your strategy by pulling your data directly from ClearPoint.



Increases Transparency



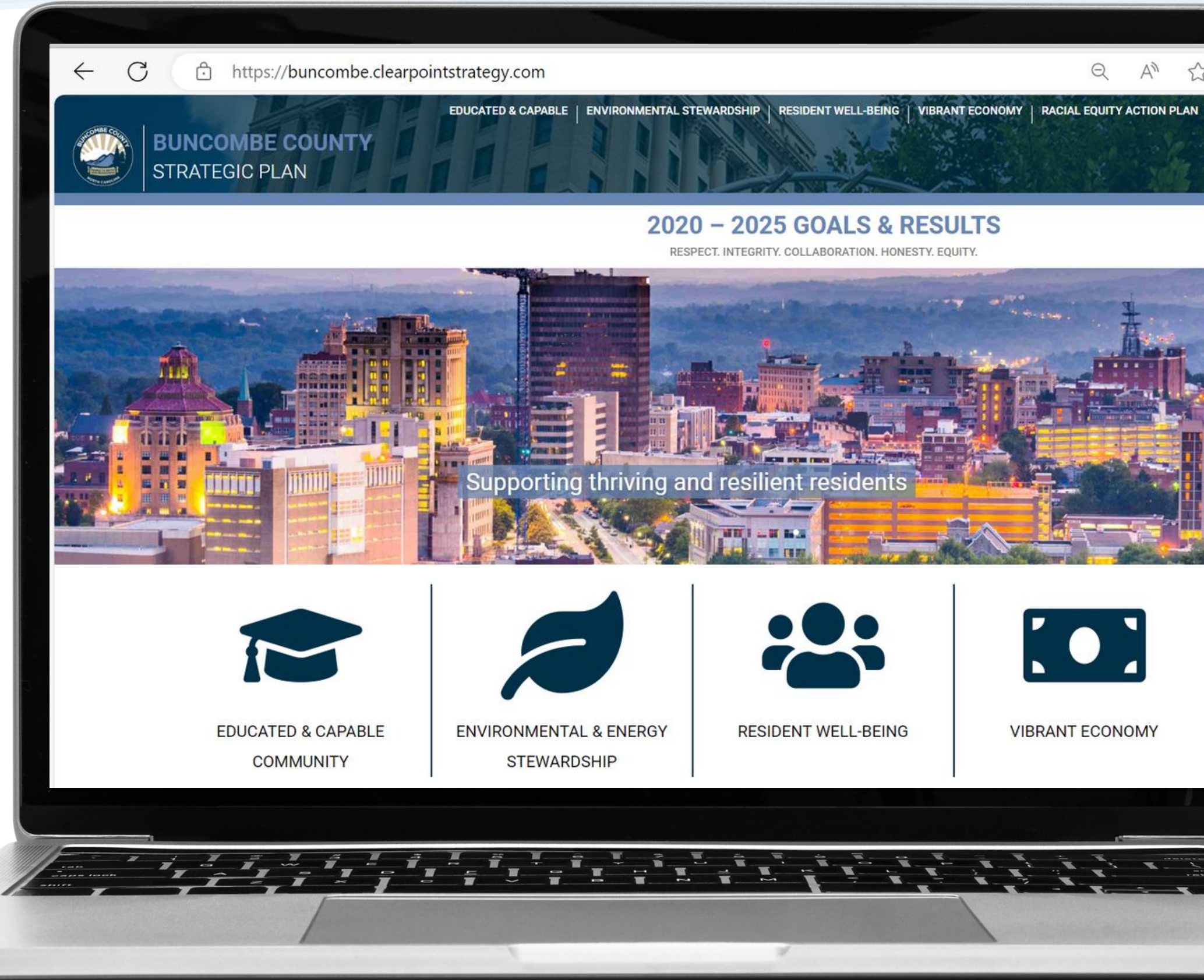
Engages Community



Shares Progress



Helps Visualize Data



# Implementation & On-going Support

## Implementation Steps

- 1 Kick Off Call**  
Review current strategy and set goals.
- 2 Plan Development**  
Scope of plans, reports, relevant databases, and build schedule for set-up and training.
- 3 Set-Up**  
Configure system, load in data, and create reports.
- 4 Implementation**  
Users are added to account, permissions are given, prepare for training.

## Ongoing Support

- ✓ Hands-on product training
- ✓ Premium support available 8AM-8PM EST
- ✓ ClearPoint Learning Center
- ✓ Peer-to-Peer Community
- ✓ Live Webinars
- ✓ Regional Events
- ✓ Dedicated Account Manager