



Creemore BIA Membership Annual General Meeting Minutes

The Creemore Business Improvement Area Membership met in person at the Creemore Station on the Green on October 22, 2024, at 5:30 p.m.

Those in attendance were:

President: Nancy Johnston
Treasurer: Sara Hershoff
Secretary: Linda de Winter (absent)
Council Rep: Councillor John Broderick
Members: Heather Harding (absent)
Laurie Severn

General Members: Keith Boulter
Julie Rahier
Paige Brooks
Jeremy Mantesso
Sarah Carrier
Peter Dusek
Orisha Snider

Staff: Records Management Coordinator, Emma Coleman

1. Approval of Agenda as Amended

Resolution:

Moved by Councillor Broderick, Seconded by Laurie Severn, Be It Resolved, that the Creemore Business Improvement Area Membership hereby approve the agenda dated October 22, 2024 as presented. Motion Carried.

2. Disclosure of Disqualifying Interest and General Nature Thereof

No disqualifying interests were declared.

3. President's Report

Re: 2024 Annual Activity Report

Nancy Johnston updated the membership on the successful year. She expressed how excellent the volunteers were and named the annual events they supported or held. The

membership expressed their excitement for the upcoming Halloween and Christmas events and the 2025 events.

Resolution:

Moved by Laurie Severn, Seconded by Councillor Broderick, Be It Resolved, that the Creemore Business Improvement Area Membership hereby receive the President's Report. Motion Carried.

4. Financial Report

4.1 Treasurers Report 2024

Sara Hershoff presented the Treasurer's Report to the membership and discussed the year-to-date expenses being on track and expected, as well as new activities supported in 2024. The membership is continuing to save for a capital project in the coming years.

Resolution:

Moved by Laurie Severn, Seconded by Councillor Broderick, Be It Resolved, that the Creemore Business Improvement Area Membership hereby receives the Treasurers Report for 2024. Motion Carried.

4.2 2025 Proposed Budget

Sara Hershoff discussed the calculations for the 2025 budget, including no changes to the levy and any expenses they may incur.

Resolution:

Moved by Julie Rahier, Seconded by Paige Brooks, Be It Resolved, that the Creemore Business Improvement Area Membership hereby receives the 2025 Proposed Budget as presented. Motion Carried.

5. Events

5.1 2025 Events

The Membership discussed the 2025 events, stating they will continue the annual events they supported and held in 2024. After the success of the 2024 Summer Solstice, Paige Brooks brought forward the idea of closing more of Mill Street during the event, and the membership agreed to consider this.

6. Social Media

The Membership discussed the branding guideline they purchased in 2024 as a reference material for any future board members. They also discussed hiring a new social media manager in the coming months.

7. New Business

7.1 Toilets

The Membership discussed the public toilets that have been purchased by the Township and will be delivered in the new year. The asked Councillor Broderick about the cleaning and servicing of the toilets and who is responsible for this.

7.2 Garbage

The Membership discussed the changes in the recycling agreement with Simcoe County and that commercial recycling will no longer be picked up. They will continue to use their dumpster with Georgian Waste Services and evaluate if they will need an additional dumpster in the future.

8. Adjournment

Resolution:

Moved by Sara Hershoff, Seconded by Councillor Broderick, Be It Resolved, that the Creemore Business Improvement Area Annual General Meeting be adjourned at 6:51 p.m. Motion Carried.

Nancy Johnston, President

Emma Coleman, Records Management Coordinator

Board & Committee Meeting Minutes are not a Final Document of the Corporation until adopted by the Board/Committee.