



Creemore BIA Membership Annual General Meeting Minutes

The Creemore Business Improvement Area Membership met in person at the Creemore Station on the Green on November 22, 2022 at 7:00 p.m.

Those in attendance were:

President: Laurie Severn
Past President: Jackie Durnford
Treasurer: Sara Hershoff
Secretary: Heather Harding
Council Rep: Councillor John Broderick

Members: Jennifer Yaeck
Linda de Winter
Milynne Charlton
Nancy Johnson
Otta Zapotocky
Pat Charlibois
Suzanne Lawrence
Cheri Mara
Santiago Saavedira
Michelle Boyleau
Paul Vorstermans
John Smart
Christian Gremel
Pere Armengol
Catherine Morrissey
Stephen Loewy

Non-Members: Laurie Copeland
Trina Barlow
Susan

Staff: Committee Coordinator, Lexi Phillips
Municipal Clerk/Director of Legislative Services, Barbara Kane
Chief Administrative Officer, John Ferguson

1. Welcome - Land Acknowledgement

2. Approval of Agenda as Amended

Resolution:

Moved by John Broderick, Seconded by Jackie Durnford, Be It Resolved, that Creemore Business Improvement Area Membership hereby approve the agenda dated November 22, 2022 as presented. Motion Carried.

3. Disclosure of Disqualifying Interest and General Nature Thereof

No disqualifying interests were declared.

4. Approval of the Minutes**Resolution:**

Moved by Jackie Durnford, Seconded by Nancy Johnson, Be It Resolved, that the Creemore Business Improvement Area Membership hereby approve the meeting minutes dated March 9, 2021 as presented. Motion Carried.

5. President's Report**Re: 2022 Annual Activity Report**

Laurie Severn updated the Membership on the events that have occurred this year and the role of the BIA in bringing tourism to the community. She discussed the long-term plans for the upcoming BIA and budget.

Resolution:

Moved by Linda de Winter, Seconded by Nancy Johnson, Be It Resolved, that the Creemore Business Improvement Area Membership hereby receive the President's Report.

6. Financial Report**6.1 Treasurers Report 2022**

Sara Hershoff presented the Treasurer's Report to the Membership and discussed donations, expenses, and profit for the current year.

Santiago Saavedira asked a question regarding the marketing budget. Patty Cleary asked a question about the labelling on the profit and loss statement for clarification.

Resolution:

Moved by Nancy Johnson, Seconded by Milynne Benoit, Be It Resolved, that the Creemore Business Improvement Area Membership hereby receive the Treasurers Report for 2022 that outlines the recommendation to increase the levy by \$5000 including a minimum of \$250 and the maximum of \$2500. Motion Carried.

6.2 2023 Proposed Budget

Sara Hershoff discussed the calculations for the 2023 budget including the expenses that will be taken on with a projection of two events for 2023 to total approximately \$7000. The expected deficit for 2023 is \$5804.21.

Resolution:

Moved by Linda de Winter, Seconded by Catherine Morrissey, Be It Resolved, that the Creemore Business Improvement Area Membership hereby endorses the 2023 Proposed Budget as presented. Motion Carried.

7. Update on BIA Board of Management Election

Barbara Kane, Clerk from the Township of Clearview provided an update on the BIA Board of Management Election and distributed nomination forms. Notice will be provided by newspaper, direct mail, email, website, and social media. Nomination Day is set for January 30th and Election Day is February 21st.

8. New Business

8.1 Paul Vostermans Re: Maintenance of Garbage Containers

Paul Vostermans spoke to the expenses including maintaining trees and garbage pickup. He discussed waste pick up being a municipal responsibility and funding this service through the current levy. Pere Armengol commented on the waste disposal and the Membership discussed the process of bringing the issue to Council. Corey Royal discussed service level standards and the responsibility of the Township and the Business Improvement Area.

Patty Cleary shared French Tourism efforts in the community including publicity from the Globe and Mail.

Jackie Durnford thanked the current Board members.

9. Adjournment

Resolution:

Moved by Jackie Durnford, Seconded by Corey Royal, Be It Resolved, that the Creemore Business Improvement Area Annual General Meeting be adjourned at 8:23 p.m. Motion Carried.

Lexi Phillips, Committee Coordinator

Board & Committee Meeting Minutes are not a Final Document of the Corporation until adopted by the Board/Committee.